



WYFF4.com

**WYFF 4**  
**505 Rutherford Street**  
**Greenville, SC 29609**  
**Main: (864)242-4404**  
**Billing: (407)389-7661**

Billing Address:

**AKPD Message and Media**  
**Attention: Debra Schommer Klein**  
**730 N Franklin**  
**Suite 404**  
**Chicago, IL 60654**

Send Payment To:

**WYFF 4**  
**PO Box 90041**  
**Prescott, AZ 86304-9041**

DUPLICATE INVOICE

Property	WYFF 4		
Invoice #	1982658-1	Order #	1982658
Invoice Date	02/23/20	Alt Order #	26802217
Invoice Month	February 2020	Deal #	
Invoice Period	01/27/20 - 02/23/20	Flight Dates	02/19/20 - 02/29/20
Advertiser	Buttigieg/D/President		
Product	N/A		
Estimate #			
Account Executive	Julie Limp		
Sales Office	Eagle-Chicago		
Sales Region	National		
Agency Code	1369		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/19/20	02/21/20	M-F 6am News	6-7am	--WTF--	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/17/20	02/23/20	--WTF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WYFF	W	02/19/20	6:24 AM	M-F 6am News	6-7am	:30	PFA19003H	\$450.00 NM
1	WYFF	Th	02/20/20	6:10 AM	M-F 6am News	6-7am	:30	PFA19003H	\$450.00 NM
2	WYFF	F	02/21/20	6:09 AM	M-F 6am News	6-7am	:30	PFA19003H	\$450.00 NM
3	02/19/20	02/21/20	M-F 6am News	630-7a	--WTF--	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/17/20	02/23/20	--WTF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WYFF	W	02/19/20	6:43 AM	M-F 6am News	630-7a	:30	PFA19003H	\$450.00 NM
1	WYFF	Th	02/20/20	6:45 AM	M-F 6am News	630-7a	:30	PFA19003H	\$450.00 NM
2	WYFF	F	02/21/20	6:42 AM	M-F 6am News	630-7a	:30	PFA19003H	\$450.00 NM
6	02/22/20	02/22/20	News4 @ 6am Sat	6-7am	-----S-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/17/20	02/23/20	-----S-	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WYFF	Sa	02/22/20	6:16 AM	News4 @ 6am Sat	6-7am	:30	PFA19003H	\$175.00 NM
8	02/22/20	02/29/20	NBC Saturday Today	8-10am	-----S-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/17/20	02/23/20	-----S-	1	\$350.00				

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**Prescott, AZ 86304-9041**

# DUPLICATE INVOICE

Invoice #	1982658-1	Invoice Month	February 2020
Invoice Date	02/23/20	Invoice Period	01/27/20 - 02/23/20
Advertiser	Buttigieg/D/President		
Product	N/A		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	02/22/20	02/29/20	NBC Saturday Today	8-10am	-----S-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WYFF	Sa	02/22/20	9:18 AM	NBC Saturday Today	8-10am	:30	PFA19003H	\$350.00 NM
9	02/23/20	02/23/20	News 4 @ 7am Sun	7-8a	-----S	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/17/20	02/23/20	-----S	1	\$250.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WYFF	Su	02/23/20	7:53 AM	News 4 @ 7am Sun	7-8a	:30	PFA19003H	\$250.00 NM
10	02/19/20	02/21/20	LIVE WITH KELLY	9-10am	--WTF--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/17/20	02/23/20	--WTF--	2	\$250.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WYFF	W	02/19/20	9:58 AM	LIVE WITH KELLY	9-10am	:30	PFA19003H	\$250.00 NM
1	WYFF	F	02/21/20	9:18 AM	LIVE WITH KELLY	9-10am	:30	PFA19003H	\$250.00 NM
12	02/19/20	02/21/20	M-F 12pm News	12-1230pm	--WTF--	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/17/20	02/23/20	--WTF--	2	\$225.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WYFF	W	02/19/20	11:59 AM	M-F 12pm News	12-1230pm	:30	PFA19003H	\$225.00 NM
2	WYFF	Th	02/20/20	12:24 PM	M-F 12pm News	12-1230pm	:30	PFA19003H	\$225.00 NM
14	02/19/20	02/21/20	ACCESS HW DAY	1230P-1P	--WTF--	:30	2	\$150.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/17/20	02/23/20	--WTF--	2	\$150.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WYFF	W	02/19/20	12:41 PM	ACCESS HW DAY	1230P-1P	:30	PFA19003H	\$150.00 NM
1	WYFF	F	02/21/20	12:52 PM	ACCESS HW DAY	1230P-1P	:30	PFA19003H	\$150.00 NM
16	02/19/20	02/21/20	ELLEN EF	3-4P	--WTF--	:30	4	\$250.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/17/20	02/23/20	--WTF--	4	\$250.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WYFF	W	02/19/20	3:00 PM	ELLEN EF	3-4P	:30	PFA19003H	\$250.00 NM
2	WYFF	Th	02/20/20	3:24 PM	ELLEN EF	3-4P	:30	PFA19003H	\$250.00 NM
3	WYFF	Th	02/20/20	3:55 PM	ELLEN EF	3-4P	:30	PFA19003H	\$250.00 NM
4	WYFF	F	02/21/20	3:29 PM	ELLEN EF	3-4P	:30	PFA19003H	\$250.00 NM
18	02/19/20	02/21/20	M-F 4-5pm News	4-5p	--WTF--	:30	3	\$300.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Advertiser	Buttigieg/D/President		
Product	N/A		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	02/19/20	02/21/20	M-F 4-5pm News Class of Time - Pre-emptible with notice	4-5p	--WTF--	:30	3	\$300.00	NM
02/17/20 02/23/20 --WTF-- 3 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WYFF W 02/19/20 4:48 PM M-F 4-5pm News 4-5p :30 PFA19003H \$300.00 NM 3 WYFF Th 02/20/20 4:25 PM M-F 4-5pm News 4-5p :30 PFA19003H \$300.00 NM 2 WYFF F 02/21/20 4:23 PM M-F 4-5pm News 4-5p :30 PFA19003H \$300.00 NM									
20	02/19/20	02/21/20	M-F 5pm News Class of Time - Pre-emptible with notice	5-530pm	--WTF--	:30	3	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/17/20 02/23/20 --WTF-- 3 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WYFF W 02/19/20 5:16 PM M-F 5pm News 5-530pm :30 PFA19003H \$450.00 NM 2 WYFF Th 02/20/20 5:28 PM M-F 5pm News 5-530pm :30 PFA19003H \$450.00 NM 3 WYFF F 02/21/20 5:11 PM M-F 5pm News 5-530pm :30 PFA19003H \$450.00 NM									
22	02/19/20	02/21/20	M-F 530pm News Class of Time - Pre-emptible with notice	530-6pm	--WTF--	:30	3	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/17/20 02/23/20 --WTF-- 3 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WYFF W 02/19/20 5:40 PM M-F 530pm News 530-6pm :30 PFA19003H \$500.00 NM 2 WYFF Th 02/20/20 5:56 PM M-F 530pm News 530-6pm :30 PFA19003H \$500.00 NM 3 WYFF F 02/21/20 5:44 PM M-F 530pm News 530-6pm :30 PFA19003H \$500.00 NM									
24	02/19/20	02/21/20	M-F 6pm News Class of Time - Pre-emptible with notice	6-630pm	--WTF--	:30	3	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/17/20 02/23/20 --WTF-- 3 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WYFF W 02/19/20 6:29 PM M-F 6pm News 6-630pm :30 PFA19003H \$650.00 NM 1 WYFF Th 02/20/20 6:16 PM M-F 6pm News 6-630pm :30 PFA19003H \$650.00 NM 2 WYFF F 02/21/20 6:27 PM M-F 6pm News 6-630pm :30 PFA19003H \$650.00 NM									
26	02/22/20	02/22/20	Sat 6pm News Class of Time - Pre-emptible with notice	6-630pm	-----S-	:30	1	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/17/20 02/23/20 -----S- 1 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WYFF Sa 02/22/20 6:15 PM Sat 6pm News 6-630pm :30 PFA19003H \$375.00 NM									
27	02/19/20	02/21/20	Entertainment Tonight Class of Time - Pre-emptible with notice	7-730p	--WTF--	:30	3	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/17/20 02/23/20 --WTF-- 3 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice Date	02/23/20	Invoice Period	01/27/20 - 02/23/20
Advertiser	Buttigieg/D/President		
Product	N/A		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	02/19/20	02/21/20	Entertainment Tonight	7-730p	--WTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WYFF	W	02/19/20	7:11 PM	Entertainment Tonight	7-730p	:30	PFA19003H	\$500.00 NM
3	WYFF	Th	02/20/20	7:10 PM	Entertainment Tonight	7-730p	:30	PFA19003H	\$500.00 NM
1	WYFF	F	02/21/20	7:16 PM	Entertainment Tonight	7-730p	:30	PFA19003H	\$500.00 NM
29	02/19/20	02/21/20	Inside Edition	730-8pm	--WTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	02/17/20	02/23/20	--WTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WYFF	W	02/19/20	7:56 PM	Inside Edition	730-8pm	:30	PFA19003H	\$500.00 NM
2	WYFF	Th	02/20/20	7:51 PM	Inside Edition	730-8pm	:30	PFA19003H	\$500.00 NM
3	WYFF	F	02/21/20	7:46 PM	Inside Edition	730-8pm	:30	PFA19003H	\$500.00 NM
31	02/19/20	02/21/20	NBC Tonight Show	1135pm-1237xm	--WTF--	:30	3	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	02/17/20	02/23/20	--WTF--	3	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WYFF	W	02/19/20	12:13 AM	NBC Tonight Show	1135pm-1237xm	:30	PFA19003H	\$175.00 NM
2	WYFF	Th	02/20/20	12:28 AM	NBC Tonight Show	1135pm-1237xm	:30	PFA19003H	\$175.00 NM
3	WYFF	F	02/21/20	12:09 AM	NBC Tonight Show	1135pm-1237xm	:30	PFA19003H	\$175.00 NM
33	02/19/20	02/21/20	Late Night	1237xm-137xm	--WTF--	:30	3	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	02/17/20	02/23/20	--WTF--	3	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WYFF	W	02/19/20	1:36 AM	Late Night	1237xm-137xm	:30	PFA19003H	\$75.00 NM
3	WYFF	Th	02/20/20	1:11 AM	Late Night	1237xm-137xm	:30	PFA19003H	\$75.00 NM
1	WYFF	F	02/21/20	1:12 AM	Late Night	1237xm-137xm	:30	PFA19003H	\$75.00 NM
35	02/22/20	02/22/20	NBC Saturday Night Live	1130pm-1xm	-----S-	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	02/17/20	02/23/20	-----S-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WYFF	Sa	02/22/20	12:18 AM	NBC Saturday Night Live	1130pm-1xm	:30	PFA19003H	\$300.00 NM
36	02/19/20	02/23/20	11pm News	11-1135p	--WTFSS	:30	6	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	02/17/20	02/23/20	--WTFSS	6	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WYFF	W	02/19/20	11:21 PM	11pm News	11-1135p	:30	PFA19003H	\$500.00 NM
3	WYFF	W	02/19/20	11:32 PM	11pm News	11-1135p	:30	PFA19003H	\$500.00 NM

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Advertiser	Buttigieg/D/President		
Product	N/A		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	02/19/20	02/23/20	11pm News	11-1135p	--WTFSS	:30	6	\$500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WYFF	Th	02/20/20	11:28 PM	11pm News	11-1135p	:30	PFA19003H	\$500.00 NM
2	WYFF	F	02/21/20	11:22 PM	11pm News	11-1135p	:30	PFA19003H	\$500.00 NM
1	WYFF	Sa	02/22/20	11:14 PM	11pm News	11-1135p	:30	PFA19003H	\$500.00 NM
5	WYFF	Su	02/23/20	11:13 PM	11pm News	11-1135p	:30	PFA19003H	\$500.00 NM
38	02/23/20	02/23/20	Sun News 4 @ 1130p	1135p-12am	-----S	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	02/17/20	02/23/20	-----S	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WYFF	Su	02/23/20	11:49 PM	Sun News 4 @ 1130p	1135p-12am	:30	PFA19003H	\$200.00 NM
47	02/19/20	02/19/20	Democratic Primary Deb	9-11p	--W----	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	02/17/20	02/23/20	--W----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WYFF	W	02/19/20	9:57 PM	Democratic Primary Debate	9-11p	:30	PFA19003H	\$2,000.00 NM
49	02/21/20	02/28/20	Dateline	9-11p	----F--	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	02/17/20	02/23/20	----F--	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WYFF	F	02/21/20	10:49 PM	Dateline	9-11p	:30	PFA19003H	\$1,400.00 NM
50	02/20/20	02/20/20	L&O:SVU	10-11pm	---T---	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	02/17/20	02/23/20	---T---	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WYFF	Th	02/20/20	10:40 PM	L&O:SVU	10-11pm	:30	PFA19003H	\$2,000.00 NM
<b>Total Spots</b>							<b>55</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$24,450.00</b>
<u>Agency Commission</u>	<b>\$3,667.50</b>
<u>Net Amount Due</u>	<b>\$20,782.50</b>

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.